



Marketing Bulletin

To: All Distributors and Representatives
Date: June 29, 2018
Subject: **Pricing - Effective September 1, 2018**

Please note that new pricing will go into effect **September 1, 2018** for Zoeller Pump Company pumps, packages, controls, basins, and accessories.

As a result of the continuing increase in raw material, commodities, and increases in transportation costs, Zoeller's list prices will increase on September 1, 2018. We strive to keep increases to a minimum through strategic sourcing practices and our continuous improvement process.

Product	Average Change	Product	Average Change
Utility Pumps	15%	Non-Clogs	5%
Sump & Effluent Pumps	6%	Hazardous Duty	6%
Sewage Ejectors	6%	Booster & Lawn Pumps	12%
Package Systems	6%	Potable Water Pumps	3%
Grinder Pumps	5%	Basins	9%
Back-Up Systems	6%	Accessories	7%

We greatly appreciate your business and trust this advanced notice will allow you ample time to adjust your stocking levels accordingly. An electronic file will be emailed out by July 6th. If you require a physical printed copy, please request it at pricing@zoeller.com and we will mail out prior to the end of August.

Please contact your factory representative or our Customer Support department if you have any questions. We greatly appreciate your business.

Sincerely,

Mark Huntebrinker
Director of Marketing

Trusted. Tested. Tough.™
3649 Cane Run Road Louisville, KY 40211-1961